

Telcast Media Group appoints Evelyn Dathe as PR

Telcast Media Group, the Munich based international television/multiplatform/ programme and technology company, has appointed **Evelyn Dathe** as PR and Marketing Manager as its expansion continues. She will work across the **Telcast Media Group** portfolio - with an immediate priority being earth television network's much anticipated evolution of earthTV.com to a 24/7 live IPTV exploration of planet earth.

Evelyn Dathe's record as a PR and journalist includes working as Project Manager Public Relations and Special Marketing for Multiplay Music & Marketing, Munich and as Radio Producer and Editorial Assistant for Westdeutscher Rundfunk WDR, Muenster. She comments; "I have enjoyed working for creative and enquiring companies. **Telcast's** desire to explore and document the world through **earthTV** is an exciting, far-sighted and ambitious project that I am eager to be a part of. I will seek to ensure that our information services are as free flowing and as high in quality as **Telcast's** ideas."

Thomas Hohenacker, President and CEO of **Telcast Media Group** adds; "I am pleased to welcome **Evelyn Dathe** to the **Telcast** Team. We have many challenges ahead of us including the growth of **earthTV** and **earthTV.com**. There is, for example, a raft of new live formats, which we will announce in the months ahead. Our communications strategy will be a major factor in bringing these projects to the international market."

Note to editors: TELCAST, founded by President and CEO Thomas M. Hohenacker in 1985, is one of the leading independent television distribution and production companies in Germany. TELCAST's clients include broadcasters in over 50 countries. TELCAST's earth television network is described by one client as 'the biggest TV production studio in the world'. TELCAST is at the forefront of technological innovation allowing clients to create unique branded entertainment and reality formats and making the company the world's major LIVE television company. TELCAST's unique Double Cam² is the world's first wearable television studio. TELCAST's BIG NATION offers clients advanced decentralized easy access television studios and earthTV [see below] offers the world.

earthTV.com will build on its growing network of 80 remote controlled cameras around the world to include new geo-content to chart the environmental path of the planet from communities, families, cities, glaciers, coral reefs and wildlife refuges. Each camera will be its own channel and offer the consumer the chance to plug live into the life of the planet as it happens.

More forward...

earthTV is the most successful daily LIVE programme out of Europe, reaching over 2 billion Television viewers in 200 countries - available in any language and station design, delivered LIVE every hour, 24 times per day. earthTV's spectacular 90 seconds LIVE programming airs on more than 60 TV channels around the world, including SABC2 Africa, SBS Australia, The Weather Channel Australia, TV NZ 7, ART, TVB Hong Kong, Cable TV, NDTV, ABS-CBN, Al Arabiya (MBC Dubai), Orbit, Al Jazeera International, SaudiTV, TV 3 Malaysia, Bahrain TV, Metro TV Indonesia, Weather Channel China (Huafeng Group), Q Channel, MCOT Thailand, Astro Indonesia, Eyepress Hong Kong, NHK Japan, Nippon BS Japan, True TV Thailand, TV Maldives, YTN, Al Hurra, NBN, JordanTV, N24, Pro7, LCI, NRK, Inter TV, France2, MTV Hungary, Antena 3, APTN, Center TV, Skai TV, CenterTV, Showplus Turkey, The Money Channel, Romania, The Weather Channel USA, Welt, as well as with **Mobile Providers** Mobitel, ABS-CBN Interactive (Philippines), ROK TV (UK), SUNNY-MOBILE (Ukraine) and on **IP TV Broadband** YellowTV, Blinx.com, You Tube, Tubemogul, Welt Online and even **Airport TV** - City Airport Train Vienna.

www.telcast-group.tv

www.earthTV.com

Ends

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