



New Caledonia welcomes the world through earthTV

(Munich, Germany, Nouméa, New Caledonia & Hong Kong, September 2nd, 2008)

earthTV has launched its first camera in the South Pacific, in partnership with New Caledonia Tourism.South.

Located at the Ramada Plaza Hotel in the capital, Nouméa, the camera offers panoramic sweeps of the spectacular Baie de l'Anse Vata and the Baie de Sainte Marie, as well as longer range views of the Isle aux Canards and the Amédée lighthouse in the Nouméa Lagoon.

Camera pans from New Caledonia will feature in **earthTV's** flagship programme, "The World LIVE", as well as in other programming including, "Motion Time Lapse", "Earth Quiz", "Beach Weather" and "What a Month!", as well as online on earthTV.com and partner portals.

Patrick Moisan, Managing Director of New Caledonia Tourism.South noted that "**earthTV's** innovative programming and global reach is an ideal way to introduce the magic of New Caledonia to audiences not only in our core tourism markets, but worldwide, too."

Thomas Hohenacker, **earthTV's** President added, "earthTV is undergoing exceptional growth at this time, and our partnership with New Caledonia Tourism.South highlights **earthTV's** growth across the Asia Pacific, and globally, during 2008." Hohenacker added, "The views from the **earthTV** camera in Nouméa are simply breath-taking!"

Among other new developments, **earthTV** will unveil new cameras in South Africa and Poland during August and September.

About earthTV

Launched in 2002, **earthTV** utilizes its patented, remote-controlled broadcast camera technology to produce daily LIVE programming from its network of more than 70 remotely-controlled cameras around the world.

Programming produced by **earthTV** appears daily on more than 60 TV channels worldwide, as well as on mobile and online platforms.

earthTV is part of the TELCAST Media Group, headquartered in Munich, Germany.

www.earthTV.com
www.telcast-group.tv

About New Caledonia Tourism.South

New Caledonia Tourism.South operates a network of offices in New Caledonia, France, Australia, New Zealand, Japan, Germany, Korea and the USA, and is charged with promoting worldwide tourism to this magical South Pacific destination.

Most recently, New Caledonia achieved worldwide recognition when its unique and spectacular lagoon was listed as a UNESCO World Heritage site (ref. <http://whc.unesco.org/en/list/1115>).

For more about New Caledonia Tourism.South, please go to www.nctps.com

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