



launches BEACH WEATHER on July 1st

EarthTV the globe's most watched daily live programmes from Europe has launched a new worldwide BEACH WEATHER service. The initial beach locations to be featured are: **Antalya, Antibes, Saint Malo, Dubrovnik, Cebu, Los Angeles, Honolulu** - with more likely to be added as the summer progresses.

Each hourly BEACH WEATHER show will highlight 4 different beach locations, in nice panning shots across the golden sands and gently lapping waves, from different corners of the world with temperature and weather condition onscreen. This will be supplemented by an additional weather data crawl caption from more holiday hotspots.

It's an ideal way for the audience to daydream through wet summer days at home or to build the vacation excitement as they pack their swimsuits and snorkels.

Programme sales are being managed by Angela Richardson Head of Sales at Earth TV parent company Telcast Media Group – email

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Ends 25 June 2008 Media contact for earth television network Stephen Roberts @ Roberts Laurence tel: + 44 (0) 1780 460777 email robertslaurence@mac.com

Note to editors

earthTV is the most successful daily LIVE programme out of Europe, reaching over 2 billion Television viewers in 200 countries - available in any language and station design, delivered LIVE every hour, 24 times per day. earthTV's spectacular 90 seconds LIVE programming airs on more than 60 TV channels around the world, including CenterTV (Russia), CWTV (China), Al Arabiya (Middle East), France2 (France), Sky Travel (UK), N24 (Germany), SBS (Australia), The Weather Channel (USA) and NDTV (India). earthTV content is also available on selected mobile and 3G platforms, and on airport media. In January 2007 earthTV launched its new online platform www.earthTV.com.

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