

Telcast announce raft of new investors

Telcast Media Group, the Munich based international television/multiplatform/programme and technology company have announced a trio of major new investors as it paves the way for ambitious content delivery plans to be unveiled later this year. The new shareholders are Stefan Wiskemann, Neuhaus Partners and Ulrich Brunet.

Thomas M Hohenacker, Telcast President and CEO, who founded the company in 1985, welcomed the new shareholders saying that *'the range and depth of expertise we now have on the Telcast Board coupled with the capital they bring will allow Telcast to accelerate its growth as one of Europe's most innovative and successful international media companies.'*

Stefan Wiskemann is the founder of **21Publish**, and co-founder of **20six**, turnkey software solutions aiding individuals in the creation of their own private label blog service. Prior to establishing blogging companies Mr Wiskemann co-founded ricardo.de, a European Internet-Auction company that went public in 1999, before merging with **QXL** to become QXL ricardo plc.

Neuhaus Partners invests venture capital (VC) in companies from the information technology sector. With venture capital from our funds, we selectively support companies with outstanding managerial and technological advantages - in particular in growth markets. Since its founding, the fund has led portfolio companies to several IPOs and numerous trade sales. Examples of former successful investments include ricardo.de, Nikoma, Eutex, NxN, handy.de and DocMorris.

Ulrich Brunet

Ulrich Brunet founded the bruNET group in 1994, a leading German provider for value added services in the SMS-, MMS- and mobile billing area. The bruNET group was acquired by Google in 2005. Mr. Brunet has over 25 years experience in the IT and Telecommunications industry.

Before founding BruNET Ulrich Brunet worked for Digital Equipment for 10 years, holding various management and project management positions. Prior to joining Digital Equipment in 1984, he worked as a scientist in the robotics area for the German space agency DFVLR.

Ends

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Notes to Editors follow

NOTES TO EDITORS

1 TELCAST, founded by President and CEO **Thomas M. Hohenacker** in 1985, is one of the leading independent television distribution and production companies in Germany. **TELCAST**'s clients include broadcasters in over 50 countries. **TELCAST's earth television network** is described by one client as 'the biggest TV production studio in the world'. **TELCAST** is at the forefront of technological innovation allowing clients to create unique branded entertainment and reality formats and making the company the world's major LIVE television company. **TELCAST's** unique Double Cam² is the world's first wearable television studio. **TELCAST's BIG NATION** offers clients advanced decentralized easy access television studios and earthTV [see below] offers the world.

earthTV is the most successful daily LIVE programme out of Europe, reaching over 2 billion Television viewers in 200 countries - available in any language and station design, delivered LIVE every hour, 24 times per day. earthTV's spectacular 90 seconds LIVE programming airs on more than 40 TV networks around the world, including CenterTV (Russia), CWTv (China), Al Arabiya (Middle East), France2 (France), Sky Travel (UK), N24 (Germany), SBS (Australia), The Weather Channel (USA) and NDTV (India). earthTV content is also available on selected mobile and 3G platforms, and on airport media. In January 2007 earthTV launched its new online platform www.earthTV.com.

2 From its launch in July 1998, **ricardo** grew rapidly to become a leading e-commerce and online auction site in Germany with online auction services in the Netherlands, Switzerland and the United Kingdom. It had over 670,000 registered users as at 31 March 2000. ricardo operates consumer-to-consumer online auction services as well as business-to-consumer online auction services in Germany, Switzerland and the Netherlands. ricardo and operates business-to-business online auction services in Germany. ricardo's German operations generated DM 48.4 million (1) (approximately (pound) 15.0 million) of Gross Auction Value for the quarter ended 31 March 2000. It merged with QXL in the summer of 2000.

3 Founded in 1998, Neuhaus Partners is headquartered in the heart of Hamburg.

The team is composed of 10 individuals who are mostly IT specialists with successful careers in the industry. Dr. Gottfried Neuhaus (Managing Partner) developed his hardware and software company into one of Germany's most successful telecommunications companies in the 1980's and 1990's. Dr. Neuhaus Computer KGaA produced a number of pioneering products in the field of data telecommunications.

The innovations included the first modem in Germany, the world's first PC fax card and the world's first fax and data transfer technology via cell phones.

Neuhaus Partners is a recognized venture capital fund and has as a member of the Federal Association of German Equity Investment Companies (BVK) as well as the European Venture Capital Association (EVCA) an excellent network in its sector. We support growth companies from the sectors IT (hardware, software and services), internet (infrastructure and services), telecommunications (services and technology), laser and photonics, microsystems technology and multimedia with technological

know-how, comprehensive consulting and equity capital from founding to IPO and beyond with the objective of continuously creating added value for our companies.